UNIVERSITY OF LIFE SCIENCES "KING MIHAI I" FROM TIMISOARA
FACULTY OF MANAGEMENT AND RURAL TOURISM
ACADEMIA ROMANIAN ACADEMY TIMISOARA BRANCH
ACADEMY OF AGRICULTURAL AND FORESTRY SCIENCES „GHEORGHE IONESCU - SISESTI" TIMISOARA BRANCH
ACADEMIC SOCIETY OF MANAGEMENT FROM ROMANIA TIMISOARA BRANCH
UNIVERSITY OF SZEGED FACULTY OF AGRICULTURE, HÓDMEZÖVÁSÁRHELY
HUNGARIAN UNIVERSITY OF AGRICULTURE AND LIFE SCIENCES
INSTITUTE OF AGRICULTURAL ECONOMICS BELGRADE



THE 16th INTERNATIONAL SCIENTIFIC SYMPOSIUM "YOUNG PEOPLE AND MULTIDISCIPLINARY RESEARCH IN APPLIED LIFE SCIENCES"

SECTION
MANAGEMENT OF SUSTAINABLE RURAL DEVELOPMENT

TIMIŞOARA
NOVEMBER 21-22, 2024

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PhD Student Alexandra IBRIC - *University of Life Sciences Timisoara, Faculty of Management and Rural Tourism*

PhD Student Ana-Maria MARTIN - *University of Life Sciences Timisoara, Faculty of Management and Rural Tourism*

PROGRAM OF THE CONFERENCE

November 21, 2024

Join Zoom Meeting
https://us02web.zoom.us/j/86523513715?pwd=gQXtOsdwZOkEIOiWB5cD87MXhkk6NV.1
Meeting ID: 865 2351 3715
Passcode: 187760

09^{00} – 10^{00} ***Participants arrival***
Aula Magna University of Life Sciences, Timișoara

10^{00} – 10^{10} ***Wellcome speach***
Prof. Cosmin POPESCU, Ph.D, *Rector of University of Life Sciences "King Mihai I" from Timisoara*

10^{10} – 10^{15} ***Conference opening***
Prof. Kálmán IMRE PhD, *Vicerector of Research, Innovation and Technology Transfer of University of Life Sciences "King Mihai I" from Timisoara*

10^{15} – 10^{30} ***Motivation speach for young scientists***
Ec. Bogdan POPOVICI – *Entrepreneur, film director, event organizer*

10^{30} – 10^{45} **Prof. Dr. Suryo WIYONO -** Biological control of plant diseases in Indonesia
Faculty of Agriculture, Institut Pertanian Bogor University, Indonezia

10^{45} – 11^{00} **Djordje PAJIČIĆ –** Edible insects as additives in meat products – benefits and challenges
Faculty of Veterinary Medicine, University of Belgrade, Serbia

11^{00} – 11^{15} **Aisha Simbiat HUSSAINI -** The dynamics of the undernourished population in Nigeria compared to Africa
Faculty of Agriculture, Ahamdu Bello University

11^{15} – 11^{30} **Alexandra UIVARAȘAN–** Influence of fish hydrolysate enriched energy bars on consumer acceptability
Faculty of Sciences, North University Center of Baia Mare Technical University of Cluj-Napoca, Romania

11^{30} – 11^{45} **Tijana FLOREA -** Effects of a cyclosporine-based protocol in canine granulomatous sebaceous adenitis -case series
Faculty of Veterinary Medicine, University of Life Sciences "King Mihai I" from Timișoara, Romania

11^{45} – 12^{00} **Emilian ONIȘAN -** Molecular and Statistical Approaches for Genetic Purity Assurance in Commercial Hybrid Seed Production
Faculty of Engineering and Applied Technologies, University of Life Sciences "King Mihai I" from Timișoara, Romania

12^{00} – 14^{00} ***Lunch***

14^{00} – 18^{00} ***Paper presentation on sections***

18^{00} – 23^{00} ***Dinner***

ORAL PRESENTATIONS

November 21, 2024
Faculty of Management and Rural Tourism – P.I. Otiman Amphitheater

Moderators:
Prof. Tabita ADAMOV PhD - *ULS Timisoara*
Prof. Tiberiu IANCU PhD - *ULS Timisoara*
Prof. Nicoleta MATEOC-SÎRB - *ULS Timisoara*
Prof. Anda MILIN - *ULS Timisoara*
Prof. Gabriela POPESCU PhD - *ULS Timisoara*
Associate Prof. Ramona CIOLAC PhD - *ULS Timisoara*
Associate Prof. Andrea FEHER PhD - *ULS Timisoara*

13^{45} – 14^{00} ***Opening Ceremony***

14^{00} – 14^{10} **OZODBEK SHIRINBOEV, ADRIENN SZARVAS**
Legacy of the silk road: the timeless wonders and visionary minds of Central Asia

14^{10} – 14^{20} **AISHA SIMBIAT HUSSAINI, YUSUF USMAN OLADIMEJI, ANDREA FEHER, ABDULRAHMAN SANNI, HANNATU OHUNENE YUSUF**
How beneficial is groundnut investment along the value chain? A case study of Nigeria

14^{20} – 14^{30} **IOANA ALEXANDRA MICULA, TEODORA ZOB, ALEX OANCEA, NICOLA COSTINAR, ALINA EMILIA GHERDAN, RAMONA BACTER**
Considerations regarding the evolution of agroturism in Romania

14^{30} – 14^{40} **VANESA LUISA SIDOR, LAVINIA DENISIA CUC, DANA RAD**
Agricultural management through digitalization in the view of scientific literature

14^{40} – 14^{50} **BIANCA SAVU, DENISA MIRON, VLAD SIMION, CORINA SÎRBU, IULIANA MERCE**
Ecovalea: adventures in the heart of nature

14^{50} – 15^{00} **DENISA MIRON, BIANCA SAVU, VLAD SIMION, GABRIELA POPESCU, IULIANA MERCE**
Herculane: ecotourism and tradition – synergy between nature and heritage

15^{00} – 15^{10} **IAȚENTIUC ANDREEA DENISA, MANUELA MARIA ȘERBULESCU, ALEXANDRA ANAMARIA BASTOVANOV, ELENA PEȚ, MARIUS IONUȚ GORDAN**
Artistic heritage, tourist satisfaction, and destination image: A case study of Targu Jiu

15^{10} – 15^{20} **TIMEEA ALEXANDRA CARAGENA, LORENA LUPEI, CARLO MARIUS DRAGOMIR, CAMELIA MOLDOVAN, DIANA NICOLETA RABA**
Study on eating habits of consumers in mediterranean countries

15^{20} – 15^{30} **ȘTEFANIA-ANDREEA BĂCILĂ, ADINA PATRICIA MĂRIOARA CRISTA, OANA GABRIELA MARC, CIPRIAN IOAN RUJESCU, IOANA ANDA MILIN**
Statistical comparisons between cities in Romania, regarding tourist accommodation offers

15^{30} – 15^{40} **PETRONELA NICOLETA MARE, RAMONA TEODORA NAICE, RAMONA BACTER, LUMINITA PIRVULESCU**
Estimating the quality of meat products using calimetry methods

15^{40} – 15^{50} **MAIA CAPOTESCU, LARISA RENATA BOJAN, ANDREEA CLAUDIA PASCA, IOANA BALAN, CAMELIA TULCAN**
In vitro cultures and genetically modified organisms: How do Romanians perceive food biotechnologies?

15^{50} – 16^{00} **Coffee break**

16^{00} – 16^{30} **CRINA CRISTIANA CORA, IONELA LOREDANA DRĂGHICI, ALEXANDRU IVANIC, MANUELA DORA ORBOI, SIMONA CRISTINA CONSTANTINESCU**
The role of the restoration of the built heritage of an area in the development of the area's tourist services

16^{30} – 16^{40} **CRISTINA-ANAMARIA CÎNPEANU, ANDREEA-LAVINIA CĂȚĂNAȘ, NAOMI-SMARANDA BULVĂNESCU, ELENA TONEA**
Study regarding the financial perception among the population of Romania

16^{40} – 16^{50} **HATEGAN IONELA DANIELA, BALCU NARCISA LARISA, IOSIM IASMINA, MARIN CORNELIA DIANA**
Measures proposed to improve tourist activities in the Vatra Dornei area

16^{50} – 17^{00} **LILIANA MIRIANICI, DANIELA IONELA HATEGAN, DIANA CORNELIA MARIN, IASMINA IOSIM**
A new trend in tourism: touristification

17^{00} – 17^{10} **IONELA MANUELA CERB, ANGELA PETERI, LUMINITA PIRVULESCU, ELENA CLAUDIA SÎRBULESCU**
Research regarding loans granted by banks in Romania to households in the Central Region

17^{10} – 17^{20} **ANASTASIA MURARI, CRINA CORA, IONELA LOREDANA DRĂGHICI, ANDREEA DĂSCĂLESCU, COSMINA SIMONA TOADER**
Christmas markets in tourist packages. Case study on Romanian agencies' offer

17^{20} – 17^{30} **DANIELA MARINA, ANCA LILIETA RUS, IOAN PETROMAN, LOREDANA VĂDUVA**
Promoting cultural traditions through new tourist routes in the Alentejo Region, Portugal

17^{30} – 17^{40} **GHEORGHE UNGUREANU, ALINA ELENA BURGOCI, SARA CIUR, ANA-MARIA MIHAILONI, ANKA ROXANA PASCARIU**
The role of nonverbal communication in identifying visitor preferences for walkway placement in parks. Case study: The parks in Timișoara

17^{40} – 17^{50} **DENISA ANA MIRCA, MARTINA PEPA, PATRICIA ADRIANA ȚORȚOLEA, CAMELIA MĂNESCU, OANA MARIA SICOE-MURG**
Study regarding the situation of lodging structures in the Baile Herculane, Caras-Severin county

17^{50} – 18^{00} **BIANCA MOCĂNAȘU, GEORGIANA-NICOLETA DUMA, MARIUS-IONUȚ GORDAN, TABITA CORNELIA ADAMOV**
The implications of leisure services in the development and promotion of the tourist product. Case study Ski School – resort "Muntele Mic"

POSTER PRESENTATIONS

November 22, 2024
Faculty of Management and Rural Tourism – P.I. Otiman Amphitheater

10^{00} – 11^{00} ***Workshop***
Inclusive Management for Sustainable Development: Diversity, Equity and Social Value in Organizations
Managementul Incluziv pentru Dezvoltare Sustenabilă: Diversitate, Echitate și Valoare Socială în Organizații
Invitat: Iasmina CĂRĂMIDARIU - Holistic Health Coach

11^{00} – 12^{00} **Posters section**
Faculty of Management and Rural Tourism

Moderators:
Prof. Ioan BRAD PhD - *ULS Timisoara*
Prof. Sorin STANCIU - *ULS Timisoara*
Prof. Elena PEȚ PhD - *ULS Timisoara*
Prof. Luminița PÎRVULESCU PhD - *ULS Timisoara*
Prof. Diana RABA PhD - *ULS Timisoara*
Associate Prof. Cosmin SĂLĂȘAN PhD - *ULS Timisoara*
Lecturer Diana MARIN - *ULS Timisoara*

RAMIRA ACIA, CRISTINA CRISTEA, ANGELA BAN, ANDRA PETRICA, ELENA TONEA
Study on the impact of SARS-COV-2 (pandemic) on the landscape sector

DANIELA REBECA ARDELEAN, ADRIANA VICTORIA ALBOTICA, MICHELLE NICOLE PALTINEANU, IASMINA IOSIM, ANKA ROXANA PASCARIU
The impact of social media on the services of medical analysis companies

ANA GINA ARMAȘ, MIHAELA ALBULESCU, DANIELA VĂLUȘESCU, MARIA SAUER, IOAN PETROMAN
Raising hu sheep: Is it possible in Romania?

ANA GINA ARMAȘ, MARIA SAUER, IOAN ȚIBRU, IOAN WALTER SAUER, IOAN PETROMAN
Sheep and goats imports / exports in Germany: A descriptive analysis

MARIA ALICE BALAN, VERONICA LAURA DEMENESCU
The contribution of Sabin Dragoi to the development of musical culture in the Romanian rural space

MARIA ALICE BALAN, VERONICA LAURA DEMENESCU
Rural echoes in classical innovation: Béla Bartók's synthesis of folk traditions in classical music

NARCISA LARISA BALCU, IONELA DANIELA HATEGAN, IASMINA IOSIM, CORNELIA DIANA MARIN
Tourist facility proposals in the village of Breb in order to increase the number of tourists in the area

NARCISA LARISA BALCU, IONELA DANIELA HATEGAN, RAMONA CIOLAC, CORNELIA DIANA MARIN
Analysis of the tourism sector in the Maramureș area in Romania

MARIA BALINT
Analysis of agricultural development support in the West Region through DR30

MARIA BALINT
Identification of natural resources possible to be capitalized through tourist activities from Vartop area

CATALIN ALEXANDRU BITEA, IOANA MIHAELA BALAN, TRASCA TEODOR IOAN, NICOLETA MATEOC SIRB
Persons employed in circular economy sectors

FLORIN DANIEL BOGOȘEL, IOANA CRISTINA ȚÎRLEA, LOREDANA VĂDUVA, CORNELIA PETROMAN
A compared analysis of four German pig breeds

FLORIN DANIEL BOGOȘEL, IONUȚ MIRCEA PETROMAN, LOREDANA VĂDUVA, CORNELIA PETROMAN
Precision agriculture trends in 2025 and pig farming

LARISA-ELENA BRISCAN, THEODOR MUNTEAN, TIBERIU IANCU, RAMONA CIOLAC, TABITA CORNELIA ADAMOV
The impact of European funds in the sustainable development of rural areas in Timis county

ALEXANDRA TIMEEA CARAGENA, LORENA LUPEI, ELENA PEȚ, MARIUS IONUȚ GORDAN
Tourist destination image and satisfaction at Peleș castle: A descriptive study

IONELA MANUELA CERB, DARIANA-ELENA POPA, ANDREA-ANA FEHER, ELENA CLAUDIA SÎRBULESCU
A review of business financing sources

DRAGOȘ-CIRPIAN CHENDE, MARIUS-IONUȚ GORDAN, TIBERIU IANCU, TABITA CORNELIA ADAMOV, IOANA ANDA MILIN
Premises of the evolution of mountain tourism in Romania

TANIA STEFANIA CHIS, ANTONIA CLAUDIA VÂRLAN, MIRUNA GEORGIANA CHIRICUȚĂ, GEORGETA SOFIA POPESCU, LUMINITA CORNELIA PIRVULESCU
Methods for the determination of vitamin C in foods – a review

RAMONA MARIANA CIOLAC, GABRIELA POPESCU, TABITA ADAMOV, DIANA RABA, DIANA MARIN
Business plan-smart way of planning agritourism business

CRINA CRISTIANA CORA, IONELA LOREDANA DRĂGHICI, ALEXANDRU IVANIC, MANUELA DORA ORBOI, SIMONA CRISTINA CONSTANTINESCU
Preferences of consumers of tourist services

SULTĂNICA CRĂCANĂ, ANAMARIA GEORGIANA IȘFĂNESCU, MARIA CUC, SORANA CUC, ANKA ROXANA PASCARIU
The impact of social media and media on landscape businesses

CĂLIN DOBRA
The analysis of social identity of rural communities from Maramures mountain areas

CĂLIN DOBRA
Rural area-definitions and characteristics

ANCA CORINA DOSPIN, ELENA PEȚ, MARIUS IONUȚ GORDAN
Assessing tourist perceptions of deva city and its historic fortress

CARMEN DUMITRESCU, COSMIN SĂLĂȘAN, SIMONA CRISTINA CONSTANTINESCU, IASMINA IOSIM, SORIN MIHAI STANCIU
Rural entrepreneurship as a factor of development in Timiș county

CARMEN DUMITRESCU, COSMINA SIMONA TOADER, COSMIN SĂLĂȘAN, SORIN STANCIU, IASMINA IOSIM
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