



UNIVERSITY OF LIFE SCIENCES "KING MIHAI I" FROM
TIMISOARA
"YOUNG PEOPLE AND MULTIDISCIPLINARY RESEARCH
IN APPLIED LIFE SCIENCES"



"Young people and multidisciplinary
research in applied life sciences"

16-17 November 2023

THE IMPLICATIONS OF THE TOURIST ACTIVITY ON THE SUSTAINABLE DEVELOPMENT OF THE NIȚCHIDORF VILLAGE, TIMIȘ COUNTY

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Abstract: Tourism represents one of the economic sectors with the highest growth globally, having a significant impact on the socio-economic development of a region. In this bachelor's thesis, we propose to carry out an analysis of the tourist potential of Nitchidorf, located in Timiș County, Romania. The commune of Nitchidorf, as a small rural town, has a rich cultural and natural heritage, which has the potential to attract tourists interested in authentic experiences and exploring authentic places. However, until now, Nitchidorf has not been sufficiently promoted as a tourist destination, which is why this paper focuses on assessing its tourism potential and identifying opportunities for the development of this sector.

• Introduction

Rural tourism is created, managed and developed by local residents based on the local landscape and culture. Rural tourism creates more income for the local community, more opportunities for job creation and revitalization arise, and the standard of living of local residents is also improved.

The commune of Nițchidorf is located in the southeastern part of Timiș County, on the border with Caraș-Severin County, southeast of Timișoara municipality, in Gataia Plain, the subunit of Banat Plain. The average altitude of the locality is 124 m. The center of the commune, the village of Nițchidorf, is 35 km from the county seat.

• Material and method

The objectives of this paper are to identify and analyze the tourist attractions of Nitchidorf. We will explore historical and cultural monuments, natural landscapes, traditional events and other elements that can attract tourists to the area.

• Results and discussions

The cultural segment, at the level of Nițchidorf, has a very important role in the process of building local identity. This is not only a basis for the tourism development initiative of the commune but is integrated in the process of developing the image of tourism at the level of Timiș County.

Nițchidorf commune is among the localities with a rich intangible heritage represented by notable personalities, popular traditions and community celebrations, but also material: sites, churches, commemorative monuments, the rural architectural ensemble, cultural-administrative and economic objectives.

Valuable precisely because they repeat things that happened in the past, traditions and customs give rhythm to social life, giving it meaning and value. Local customs and traditions are closely related to the religious calendar and specific occupations.

Cultural-religious events

- The days of the commune and the Temple of the Nițchidorf Orthodox Church;
- Prayer from Duboz and Blajova of Saint Mary (temple of the two churches);
- Kirchweih/Kervei in Nitchidorf in August;
- December carol concert.



Cultural events

Exhibitions of photographic art with the participation of some of the best photographers from Banat. The events - "People and places" 2017 and "Nițchidorf seen through the lens 2018", "The world of images of the painter Franz Ferch" and have registered a notable success being noticed at the level county.



Scientific seminars

In 2017, the locality had the opportunity to host the second edition of the Symposium Cultural Heritage of the Swabians from Banat. The conference was integrated into the first edition of the Land Art Fest Nițchidorf event, which brought together the art, tradition and culture of the Banat Swabians on the same stage.



The analysis of natural landscapes, the protected area and the importance of cultural heritage highlight the arguments for the development of the following forms of tourism in Nițchidorf:

-Cultural tourism - is supported by the uniqueness of intangible cultural heritage defined by: multiculturalism; the living character of some traditions and customs; the spectacular and attractive character of an important part of these practices.

-Leisure and recreation tourism - is supported by the natural environment, by the soothing and relaxing bioclimate that creates particularly favorable conditions for the realization of recreational activities (bicycle rides on the network of exploitation roads that access the lake areas, hiking on the paths in the Pogăniș meadow).

-Cycling is practiced as a recreational activity, in the family or with groups of friends, especially on weekends.

-Educational tourism - the local natural and cultural heritage offers the possibility of carrying out educational activities both outdoors and indoors. The development of educational programs contributes to increasing the awareness of visitors regarding the value of existing natural and human resources.

-Scientific tourism - supported by the existence of the Lunca Pogănișului protected area, which on the administrative territory of the locality covers an area of 166.33 ha.

Currently, the Nițchidorf commune is included in the cultural tourist route initiated by the Association for the Promotion and Development of Tourism Timiș Timișoara - Recas - Lugoj - Buziaș - Nițchidorf - Timișoara

•Conclusions

In conclusion, rural tourism has enormous potential to stimulate the economic and social development of rural areas, while preserving and promoting cultural and natural heritage. By harnessing and promoting the authenticity and beauty of the countryside, we can create memorable experiences for tourists and contribute to the sustainability and prosperity of rural communities. Overall, this undergraduate thesis made a significant contribution to the understanding and exploration of the analyzed theme, consolidating knowledge and providing a solid foundation for its further development.