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TOURISTS SATISFACTION FOR THE CORVINILOR CASTLE

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Abstract: *This paper presents an analysis of reviews from tourists who have visited the Corvinilor Castle, situated in Hunedoara County, surrounded by breathtaking natural landscapes, making it a destination worth exploring primarily for its historical and cultural significance. We have chosen to focus on Corvinilor Castle due to its significant role as a tourist attraction in Hunedoara County, a long-standing imposing structure that has been renovated and transformed into a museum. The site boasts a diverse range of tourist activities, including various events and multiple engagements, making it a compelling subject for investigating tourist satisfaction.*

• Introduction

Corvinilor Castle, nestled in the heart of Hunedoara, Romania, stands as a testament to medieval architecture and Transylvanian history. Also known as Hunyadi Castle or Hunedoara Castle, this imposing fortress has not only withstood the test of time but has become a prominent cultural and tourist attraction, drawing visitors from around the globe.



Fig.1: Scenery of the Corvinilor Castle

• Material and method

This research employed a cross-sectional study design to assess tourists' satisfaction with their visit to Corvinilor Castle.

The research items deal with the intention to revisit, agreement to several statements related to accessibility, scenery, staff, as well as suggested improvements.

• Results and discussions

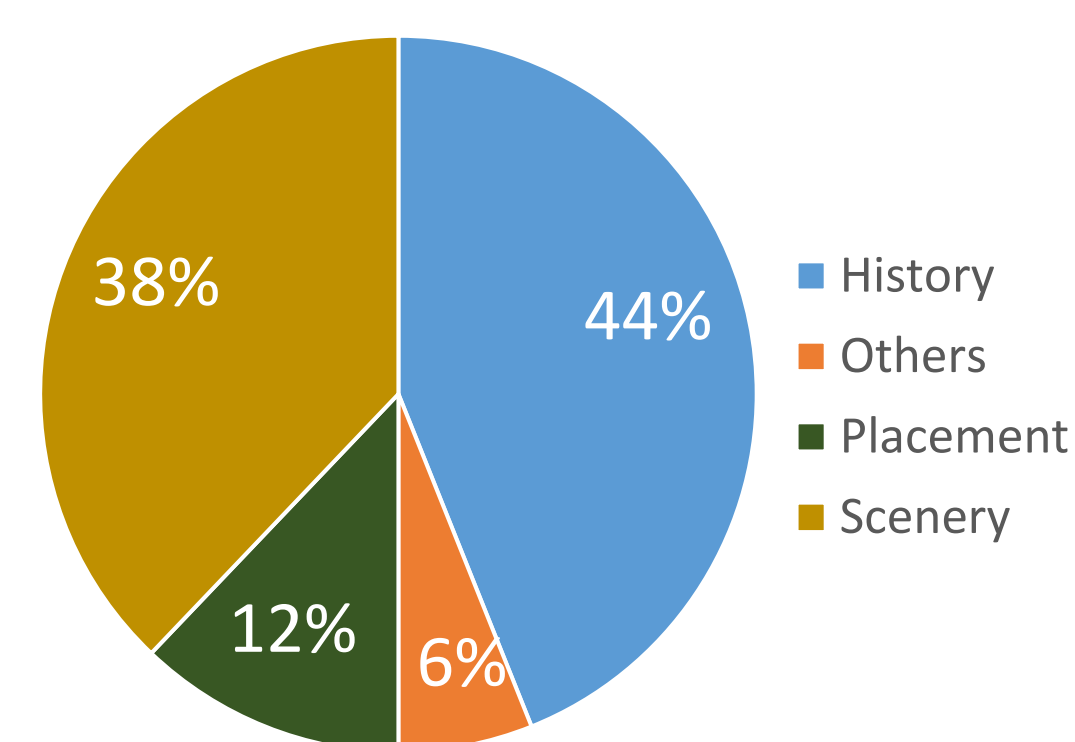


Fig. 2: Major driving factors for visiting the Corvinilor Castle

Tourists were primarily motivated by historical interest, with 44% of respondents citing history as the most significant factor influencing their visit.

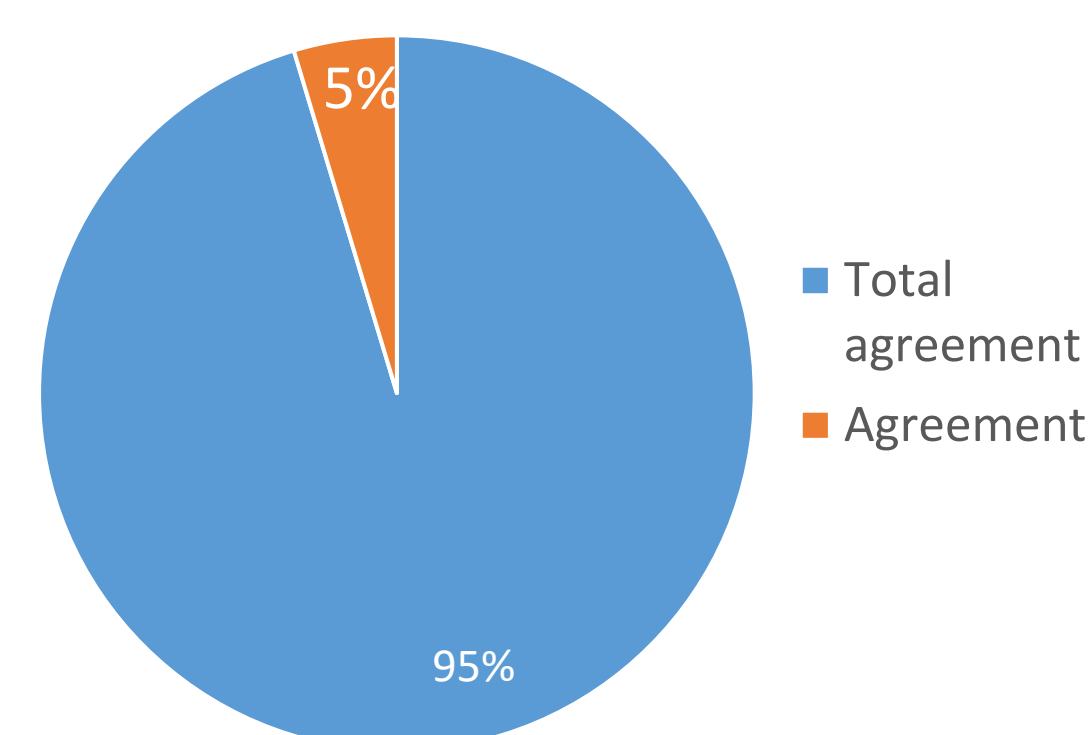


Fig. 3: Agreement to the statement „The Corvinilor Castle is situated in a scenic location.”

The participants agreed that the scenery of Corvinilor Castle is not only impressive but also stands as a significant tourist attraction.

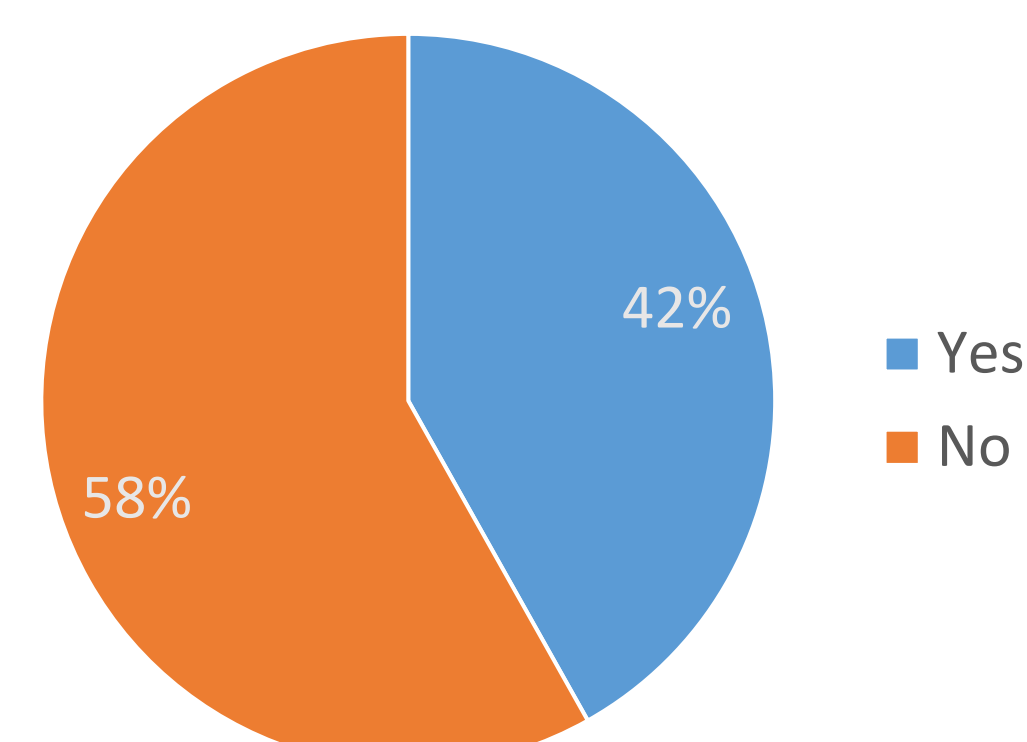


Fig. 4: Food consumption on the premises of the castle

A noteworthy observation was that a majority of respondents did not partake in the consumption of beverages or food items at the location of Corvinilor Castle. This suggests that while the castle serves as a cultural and historical attraction, it may not be perceived as a primary venue for culinary experiences.

• Conclusion

The conclusion is that this castle is an important tourist attraction of the Hunedoara County and tourists who visited it are satisfied with this historical site.