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STRATEGIC PROPOSALS FOR DEVELOPMENT OF CARAȘOVA COMMUNE, CARAȘ-SEVERIN COUNTY



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Abstract: The authors of the paper carry out an analysis of the Carașova commune in Caraș-Severin county with the main purpose of identifying some strategic directions for its development in relation to the existing potential. The main research methods used socio-economic diagnosis of the commune, SWOT analysis and content analysis. The socio-economic analysis of the municipality begins with the physical-geographic aspects, followed by the economic and social demographics and ends with the identification of strengths, weaknesses, opportunities and risks. Based on them, the main strategic directions for the development of the Carașova commune are drawn up.

• Introduction

Rural development emphasizes the ability of many local people to adapt and integrate with local realities. In general, the development of the community's well-being involves the engagement in different activities and projects of some partners, or a group of citizens, who share the same goal and common interest.

• Material and method

The main research methods used socio-economic diagnosis of the commune, SWOT analysis and content analysis.

CARAȘOVA MUNICIPALITY

- it is located in the southwest of the country, in the central part of Caraș-Severin county, approximately 15 kilometers southwest of the county seat, Reșita, on National Road 58.
- it is formed as an administrative-territorial unit from three villages: Carașova - the communal center, Iabalcea and Nermed.



• Results and discussions

In order to be able to identify the Main STRATEGIC DEVELOPMENT DIRECTIONS OF THE MUNICIPALITY OF CARAȘOVA, the following are analyzed:

- DEMOGRAPHIC POTENTIAL
- ECONOMIC POTENTIAL
- INFRASTRUCTURE OF THE MUNICIPALITY OF CARAȘOVA
- THE SOCIO-CULTURAL RESOURCES OF THE MUNICIPALITY OF CARAȘOVA

Following the socio-economic analysis of the commune, the S.W.O.T Analysis is drawn up based on the criteria of analysis and diagnosis, analysis that practically allows the identification of the main strategic directions of development of the commune of Carașova.

In order to achieve the main objectives resulting from the S.W.O.T analysis, the following are necessary to improve the level of quality of life:

- development and modernization of the municipality's infrastructure in all fields (tourism, economy, health, education, industry);
- creating more jobs in order to stop migration;
- diversification and efficiency of the local economy;
- promoting tourism; the involvement in a more active and constructive way of local public authorities in supporting and promoting tourism and regional agro-tourism;
- capitalizing and "exploiting" the potential and natural resources;
- the rehabilitation of the trout in the commune.

Conclusions

Following the research carried out on the Carașova commune, Caraș-Severin county", it is confirmed that this locality has a lot of strong points, thanks to the extraordinary resources existing in the area, be they natural or anthropogenic. However, after performing the S.W.O.T. it was found that the least developed field is tourism (rural tourism and agro-tourism), the promotion of this branch being very weak, almost non-existent.