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FLAVORED ALCOHOLIC BEVERAGES WITH NATURAL INGREDIENTS

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Abstract:

In recent years, in alcoholic beverages market from European countries "clean label" claims include showcasing transparency through the absence of additives or preservatives and the use of organic and natural ingredients. The most popular flavours in flavoured alcoholic beverages include exotic fruits such as orange, lemon and lime, as well as some berries, such as blackberries. Alcohol by volume can range between 5.0 - 34.4%. The alcoholic beverage industry shows that flavoured alcoholic beverages are prepared with a base of vodka. The purpose of this study was to design and characterize alcoholic beverages with improved antioxidant properties by adding flavouring from natural sources. The sensory properties, total acidity, total dry extract and relative density of the flavoured alcoholic beverages were analysed. The beverage preferences of consumers are currently shifting towards from innovative drinks.

Keywords: alcoholic beverages, natural sources