



ANALYSIS OF THE TOURISTIC AND AGROTOURISTIC ACTIVITIES OF HUNEDOARA COUNTY

DANIELA VIORICA POPESCU*¹, TIBERIU IANCU²

¹*University of Life Sciences "King Mihai I" from Timisoara, Faculty of
Management and Rural Tourism*

²*University of Life Sciences "King Mihai I" from Timisoara, Faculty of
Management and Rural Tourism*

Abstract: The study analyzes the evolution of tourism and agrotourism in Hunedoara County (2012–2023), highlighting steady growth, a 2020 decline due to COVID-19, and strong post-pandemic recovery. Agrotourism showed the fastest expansion, supported by modernization and infrastructure investments.

• Introduction

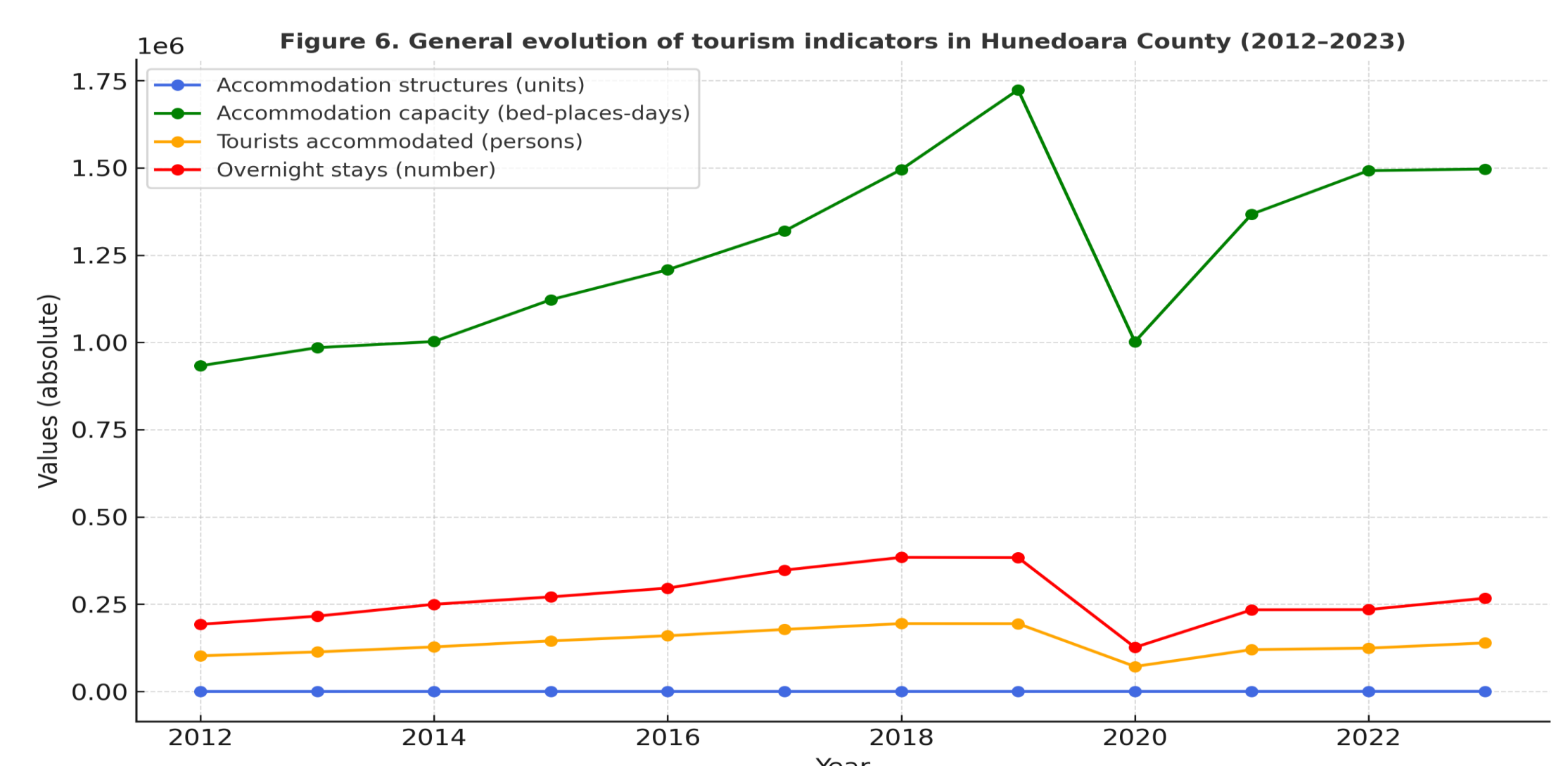
Hunedoara County, part of Romania's West Region, combines exceptional natural and cultural heritage, making it a key tourism area. The study examines 2012–2023 trends in tourism and agrotourism, supported by regional policies promoting infrastructure, digitalization, and sustainable rural development.

• Material and method

Official INS data and regional strategic documents were analyzed to assess trends in accommodation capacity, arrivals, and overnight stays. Growth dynamics were illustrated through color charts and tables.

• Results and discussions

Tourism indicators in Hunedoara County show steady growth until 2019, a sharp decline in 2020 due to COVID-19, and full recovery after 2021. The sector demonstrates resilience and continued expansion supported by infrastructure investments and rural diversification.



• Conclusions

Tourism in Hunedoara County continues to grow sustainably, driven by infrastructure, diversification, and strong regional cooperation. Longer stays and improved promotion remain key goals.