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STUDY REGARDING THE ROLE OF INTERVENTION DR-23 IN SUPPORTING THE MODERNIZATION AND RESTRUCTURING OF AGRICULTURE IN WESTERN ROMANIA

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Abstract: *Analyzing rural development and its priority directions requires a rigorous scientific approach, given the heterogeneous nature of rural areas from economic, social, and territorial perspectives. In this context, the 2023–2027 National Strategic Plan serves as the primary framework for public intervention aimed at strengthening and modernizing Romania’s agri-food sector, with a focus on enhancing its economic performance and competitiveness in both domestic and international markets. Within this program, the DR-23 intervention plays a strategic role, focusing on developing agri-food processing capacities, maximizing the value of agricultural output, and increasing value added throughout the entire agri-food supply chain.*

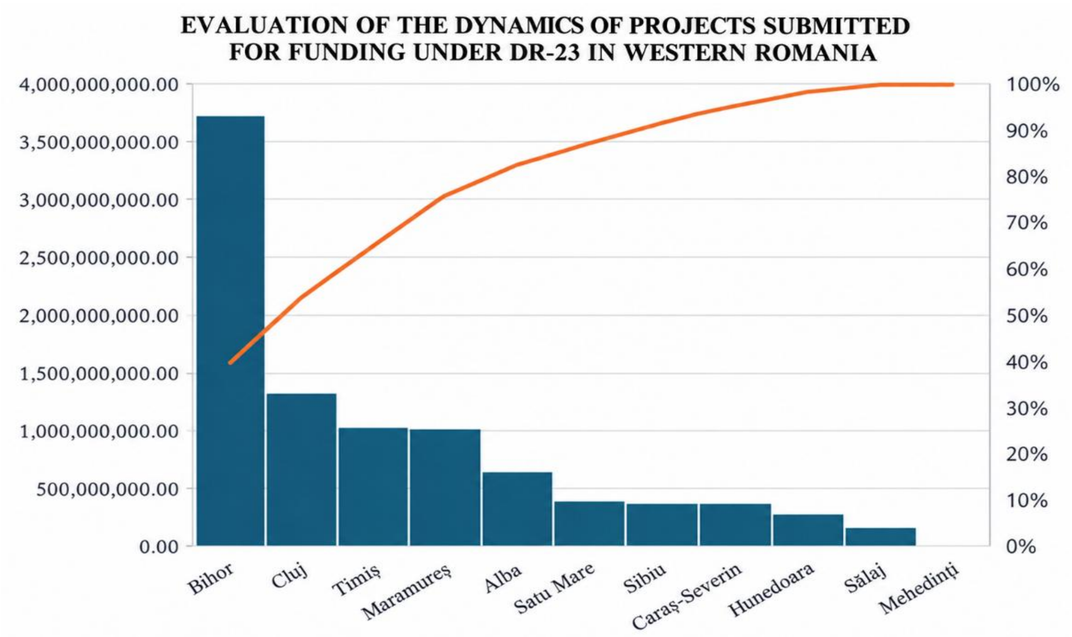
• Introduction

The DR-23 intervention directly addresses the CAP objectives regarding the enhancement of European agricultural competitiveness. By financing investments in processing facilities, modern technologies, and marketing infrastructure, it facilitates the transformation of agricultural raw materials into finished products with higher added value. This transformation is essential for increasing farmers' incomes and positioning Romanian products within both domestic and international markets.

• Material and method

The applied component of the study consisted of an analysis of data regarding the submission and selection of funding applications for intervention DR-23, based on official information published by the Agency for Financing Rural Investments (AFIR). The data were collected, organized, and subjected to a descriptive analysis, with the aim of highlighting the characteristics of the process for accessing financial support under the intervention in question, as well as key aspects relevant to evaluating its implementation during the reference period.

• Results and discussions



• Conclusions

- The analysis highlights that the DR-23 intervention plays a structural role in the modernization of the agri-food sector, with a primary focus on developing processing capacities within the bakery and broader food industry.